



EDB

Postgres for the AI Generation

Knockout al Lock-In Sessioni di Successo con la Strategia EDB

Heaven Eur Sports Center

Piazza Guglielmo Marconi, 6, 00144 Roma RM

30 Settembre 2024

Visit EDB @ www.enterpriseDB.com



EDB Postgres AI

Services

Resources

Company

PRODUCTS

EDB POSTGRES AI PLATFORM

EDB Postgres Advanced Server

EDB Postgres Extended Server

EDB Postgres Distributed

EDB Postgres AI Cloud Service

Tools and Services

WORKLOADS

Enterprise-Grade Postgres

Oracle Migration and Modernization

Geo-distributed, Extreme High Availability

Multi-cloud Data Infrastructure

Data Estate Management

Postgres for AI Applications

Postgres for Kubernetes

Rapid Analytics for Postgres

SUBSCRIPTION PLANS

Cloud Plan

Fully managed Postgres in the cloud

Enterprise Plan

Extending Postgres for enterprises

Standard Plan

PostgreSQL with enterprise tooling

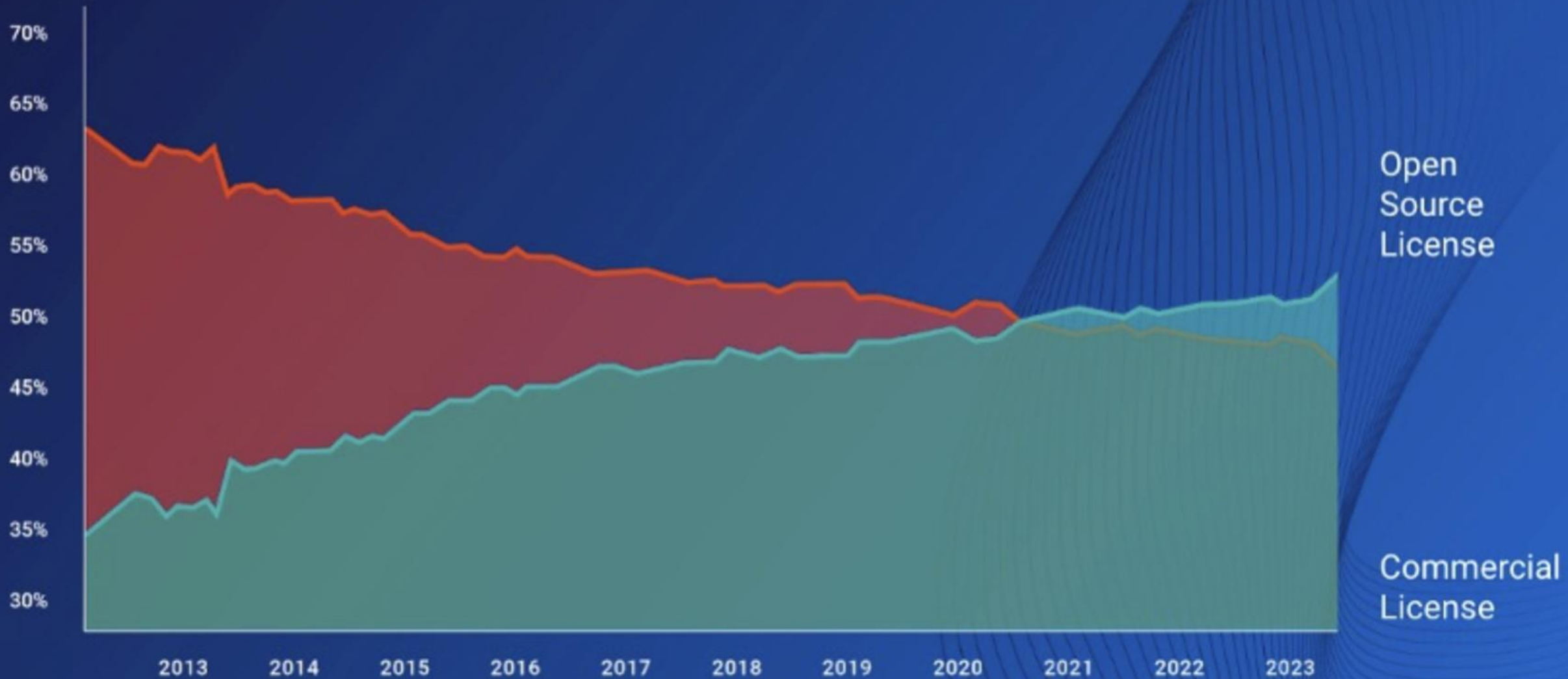
Community 360 Plan

Leverage the power of PostgreSQL

Subscription Plan Comparison

EDB's #1 job is developing free software

Open source database licenses now outpace legacy





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Postgres for the AI Generation

EDB's 2nd job is growing the community

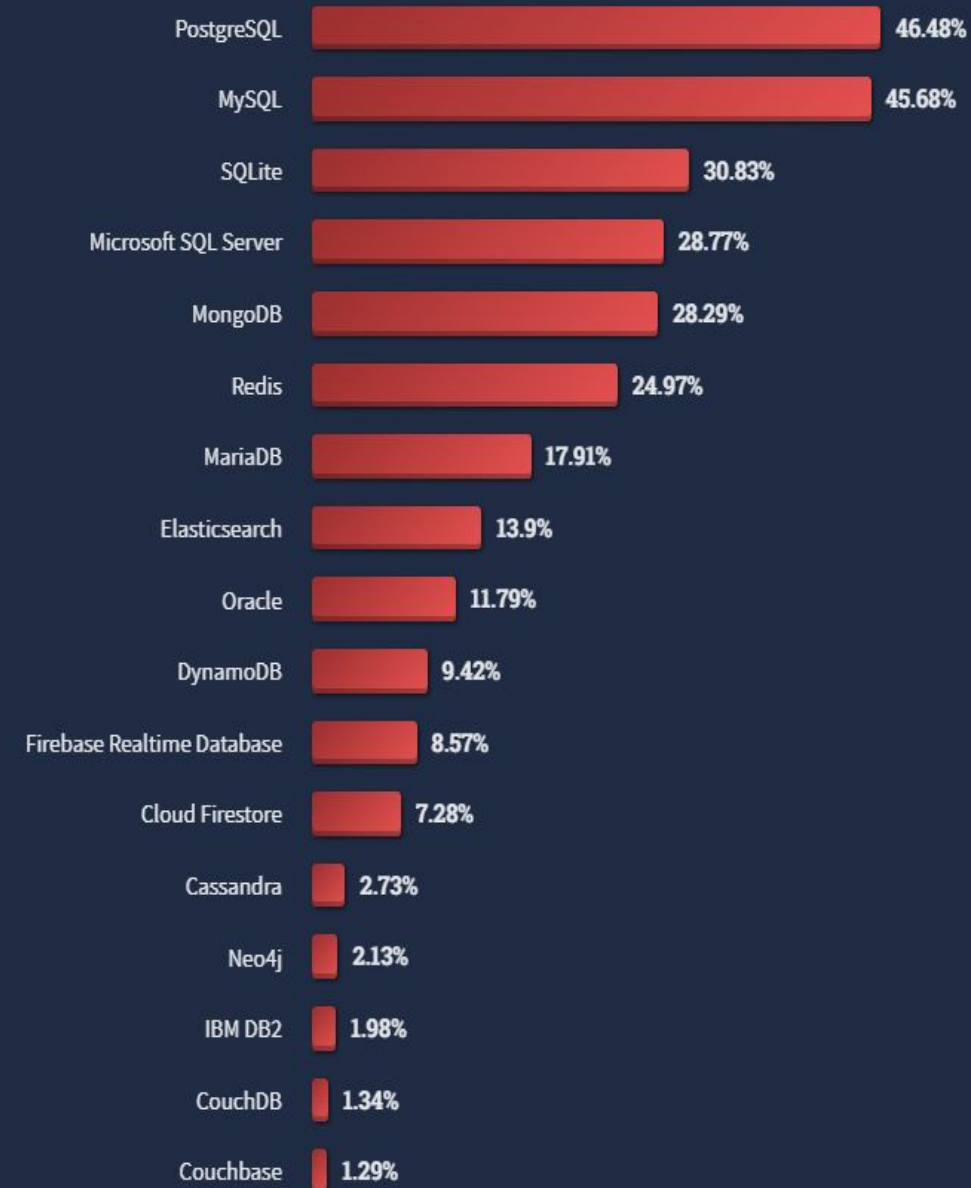
- For professional developers, PostgreSQL just barely took over the first place spot from MySQL. Professional developers are more likely than those learning to code to use Redis, PostgreSQL, Microsoft SQL Server, and Elasticsearch.
- MongoDB is used by a similar percentage of both professional developers and those learning to code, and it's the second most popular database for those learning to code (behind MySQL).
- This makes sense, since it supports a large number of languages and application development platforms.

<https://survey.stackoverflow.co/2022/#most-popular-technologies-database-prof>

All Respondents

Professional Developers

Learning to Code




EDB's 3rd job is support with break & fix SLA

EDB, Leading Global Provider of Enterprise-Class Software and Services for Postgres, Announces Majority Growth Investment from Bain Capital Private Equity



Largest
dedicated PostgreSQL
technologists workforce

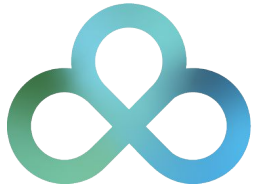


95%
customer
satisfaction rate



Recognized as the Postgres
community leader by
analyst firms





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Postgres for the AI Generation

Agenda

- Postgres | Why, What, and How
- Database the Cloud-Native Way
- Kickboxing vs. PostgreSQL and Legacy Databases: Mastering Techniques, Efficiency, and Flexibility
- Coffee Break
- Beyond the Cloud: EDB's Formula for Maximizing Postgres Value
- Driving Innovation with EDB Lakehouse & AI: Unlocking the Power of PostgreSQL for Next-Gen Analytics
- End of the Event and Aperitif

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Partner Strategico

- Leader nei servizi ICT per la Pubblica Amministrazione e per le Enterprise
- Esperienza ventennale nel settore
- Ampia gamma di prodotti e servizi innovativi

EDB: Partner Strategico per la Trasformazione Digitale

- **AI Platform:** Piattaforma unificata per la gestione di carichi di lavoro transazionali, analitici e di intelligenza artificiale.
- **Cloud first:** Dall'On-prem al Cloud (Private/Hybrid/ Multi/Public), dal self al fully Managed
- **Digital & Mobile first:** Le soluzioni EDB a supporto della realizzazione di Nuove App / Cloud Native App
- **Interoperabilità (API):** Le soluzioni EDB sono interoperabili e basate su API
- **Opensource:** PostgreSQL e community: il nostro DNA



Thank you

