

Why EDB

Delivering our customers the Postgres they need

Your use cases

- New applications
- Database migrations
- · Replatform to the cloud

Your requirements

- Availability
- Scalability
- Flexibility
- Expertise



The database you need

- Postgres
- EDB Postgres Advanced Server
- EDB Postgres Extended Server



Where you want it

- On-premises | hybrid cloud | multi-cloud
- Virtual machines
- Kubernetes
- Cloud managed service



The tools you need

- EDB tools
- Open source tools



The help you need

- Expert 24/7 technical support
- Remote DBAs | Cloud DBAs
- Technical Account Managers
- Professional Services



Technical Support Levels

		Premium	Production	Basic
	Availability	24 hours x 7 days	24 hours x 7 days	8am - 6pm / Mon - Fri
Initial Response Service Level Objective	Severity-1	15 minutes	30 minutes	N/A
	Severity-2	30 minutes	60 minutes	N/A
	Severity-3	60 minutes	2 hours	4 hours
	Severity-4	1 business day	1 business day	1 business day
Remedy Service Level Objective	Severity-1	4 hours	24 hours	N/A
	Severity-2	8 hours	48 hours	N/A
	Severity-3	10 business days	15 business days	20 business days
	Severity-4	30 business days	45 business days	60 business days
Resolution Service Level Objective	Severity-1	24 hours	N/A	N/A
	Severity-2	5 days	N/A	N/A





The Database You Need



EDB Community 360 Plan

Protect PostgreSQL with EDB expert support.

EDB Standard Plan

Strengthen and extend PostgreSQL with enhanced security, resiliency, reliability, and optimization.

Advanced Replication*

Transparent Data Encryption

PostgreSQL

PostgreSQL

- Open source tools
- Community PostgreSQL
- EDB & community support
- Cloudnativepg Kubernetes operator

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- EDB Postgres for Kubernetes
- EDB tools & extensions including PEM
- EDB Postgres Distributed Add-on*
- EDB Postgres Advanced Server

EDB Enterprise Plan

Migrate costly Oracle workloads to Postgres or elevate Postgres to enterprise-grade with advanced security, reliability, and much more.

Oracle Compatibility

Superset of SQL

Advanced Security

Advanced Replication*

Transparent Data Encryption

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Ideal for organizations with an OS-first strategy, as well as those using PostgreSQL for admin and operational applications.



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PostgreSQL

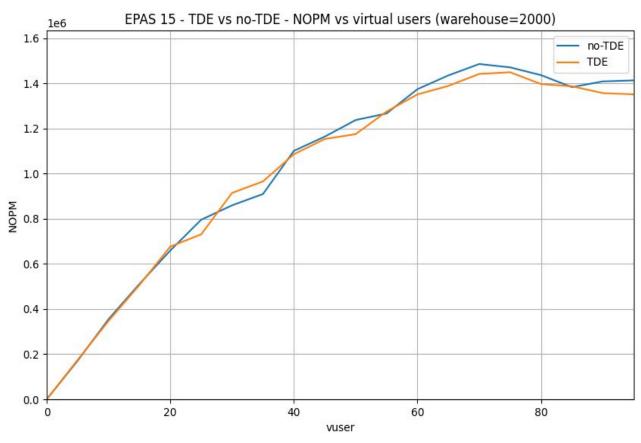
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Perfect for organizations that want to use Postgres with best-of-breed tools for business-critical applications.



EDB TDE Encryption

You can't achieve this with open source database level encryption (i.e. pg_crypto)



New-Orders per minute (NOPM)

No-TDE	TDE-enabled	Added Overhead
1447296	1341344	7.3%

https://www.enterprisedb.com/blog/TDE-Postgres-Advanced-Server-15-Launch



Observability Through Postgres Enterprise Manager (PEM)





Manage from one interface

One place to visualize and manage everything Postgres



Optimize database performance

In-depth diagnostics for database reports and tuning



Monitor system health

Built-in dashboards and customizable alert thresholds



Reduce admin burden

Accomplish bulk changes and routine tasks



Replication

Advanced logical replication for Postgres





EDB Postgres Distributed (PGD)

Solve performance & scalability issues

Use case

ClickUp, a SaaS project management and collaboration company experienced massive growth with customers spanning individuals to large enterprises supporting over 100,000 teams globally.

Need

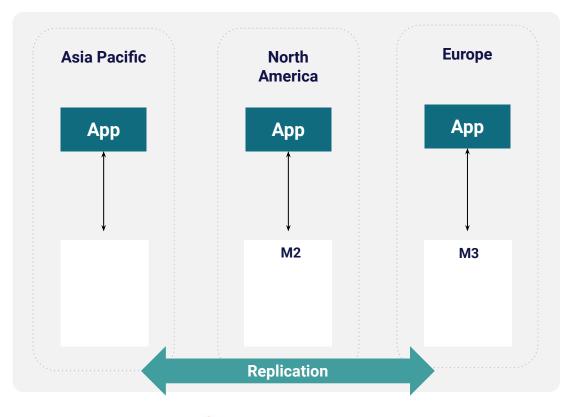
Provide consistent performance to their international customer base while scaling up their business in multiple regions.

Solution

ClickUp selected EDB Postgres Distributed to address the geo-distributed needs of their customer base, and later upgraded to gain improved performance, rolling upgrades, and high availability.

Value

EDB Postgres Distributed has contributed to up to 99.999% uptime for 12 consecutive months of ClickUp's 7 node global deployment.







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 - **EDB Postgres Advanced Server**

Best choice for Oracle modernization and savings, mission-critical applications.



EDB Postgres Advanced Server (EPAS)

Enterprise-ready, Oracle or PostgreSQL Compatible

Oracle Compatibility

Additional Security

Developer Productivity

DBA Productivity

Performance

Replication Enhancements

PostgreSQL

EDB Postgres Advanced Server

- Oracle compatibility: Compatibility for schemas, data types, indexes, users, roles, partitioning, packages, views, PL/SQL triggers, stored procedures, functions, and utilities
- Additional security: Password policy management, session tag auditing, data redaction, SQL injection protection, and procedural language code obfuscation
- Developer productivity: Over 200 pre-packaged utility functions, user-defined object types, autonomous transactions, nested tables, synonyms, advanced queueing
- **DBA productivity:** Throttle CPU and I/O at the process level, over 55 extended catalog views to profile all the objects and processing that occurs in the database
- **Performance:** Query optimizer hints, SQL session/system wait diagnostics
- Replication enhancements: Enables EDB Postgres Distributed functionality such as Group Commit, Commit at Most Once and Eager all-node synchronous replication, timestamp-based snapshots, estimates for replication catch-up times, selective backup of a single database, hold back freezing to assist resolution of UPDATE/DELETE conflicts, multi-node PITR





Where You Want It



Meet Customers Where They Are

Fully Managed Infra, OS, patching, scalability, and availability are completely managed DB and data are in your control, fully public cloud model "DBaaS" K8s management is up to you, EDB Operator automates Postgres lifecycle management Postgre SQL **kubernetes** laaS automation and scalability, Infra, OS, DB, HA, DR, Backup to be handled with on-prem tooling DB and data are in your control, cloud native model (hybrid cloud) Virtual machine DB and Data are in your PostgreSQL Fully on-prem-like model

Infrastructure

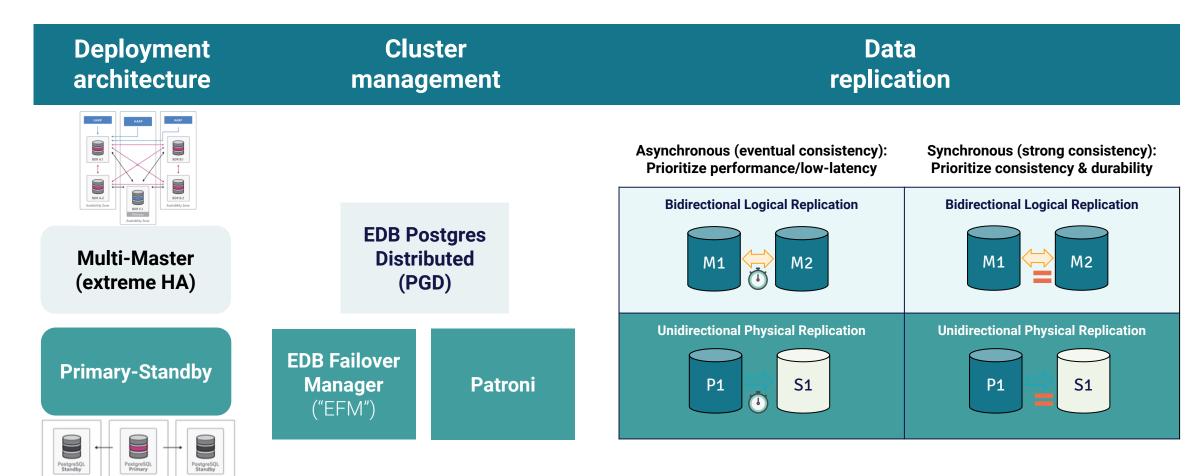
The Tools You Need

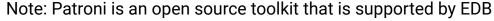


High Availability Architectures for Postgres

Multi-master (five 9s) vs. primary-standby (four 9s)

Availability Zone







Backup and Recovery Manager (Barman)

Building best-of-breed backup tools to support your needs



Uses native PostgreSQL features to support RPO=0, server-side parallel compression, and incremental backup



Seamlessly integrate with public cloud platforms and leverage cloud technologies to augment Postgres backup capabilities

Added support for Postgres 17+ incremental backups:

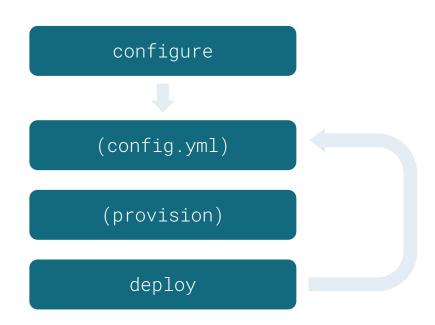
Add --incremental command-line option to specify parent full (or incremental) backup

latest-full and latest shortcut backup ID

Estimated Cluster Size: useful to have an estimation of data dir size of a restore when recovering compressed or incremental backup. In JSON format, this is stored as cluster_size



The core execution loop



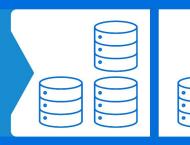
Trusted Postgres Architect (TPA)

Open Source from EDB

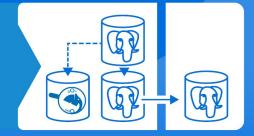
```
>tpaexec configure mycluster \
--architecture M1 \
--postgresql 15 \
--enable-patroni_
```



>tpaexec provision \
mycluster_



>tpaexec deploy \
mycluster_



TPA deploys and configures robust Postgres architectures





Deploy Postgres in Kubernetes

Container images and Kubernetes Operators



Postgres, EPAS, and PGD container images

Docker container images containing the database server with only the Postgres service exposed.



EDB Postgres for Kubernetes Operator

Responsible for deploying and managing Postgres and EDB Postgres Advanced Server containers and maintaining the desired state.



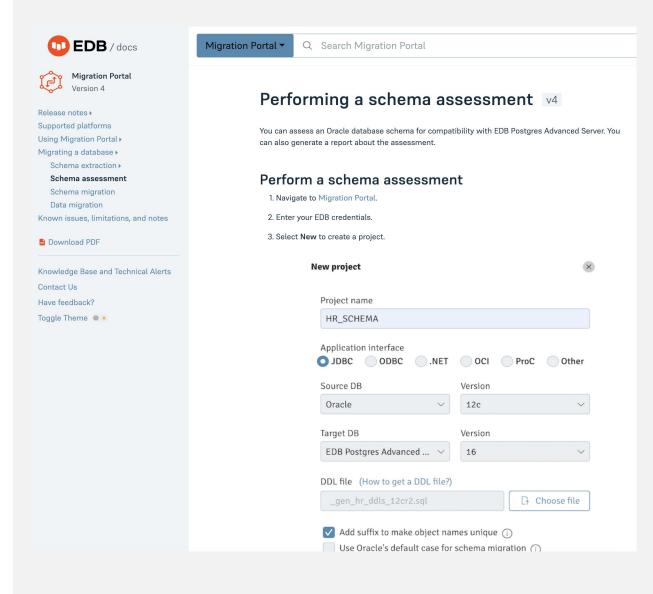


Assessment Phase

EDB automated the process and can do initial assessment for free



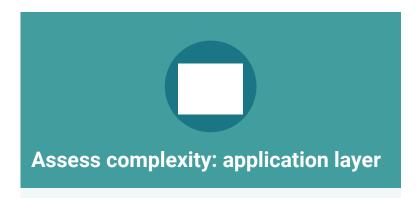
Migration complexity assessment is a key factor, in order to do not waste time and money.





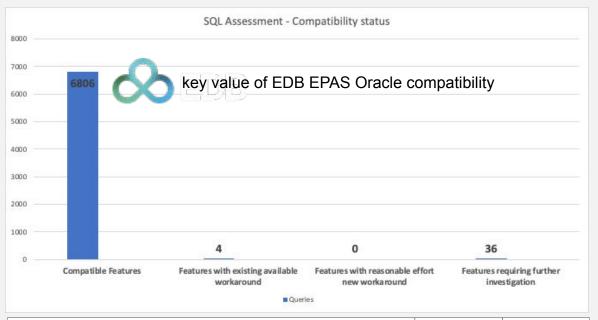
SQL Assessment

EDB automated the process and can do initial assessment for free. This will help to quantify application change efforts.



Database is a good candidate to be migrated?

Let's deep dive into the application layer



Migration / Compatibility Status	Queries	Occurrences
Compatible features	6806	17630
Features with existing available workaround	4	4
Features with reasonable effort new workaround	0	0
Features with no workaround or requiring further investigation	36	375



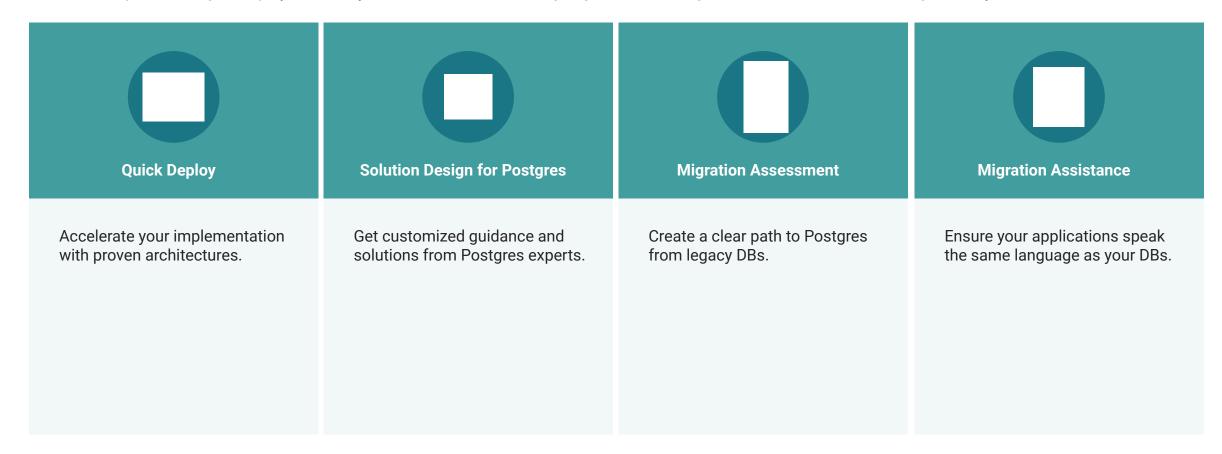


The Help You Need



Get Up and Running on Postgres

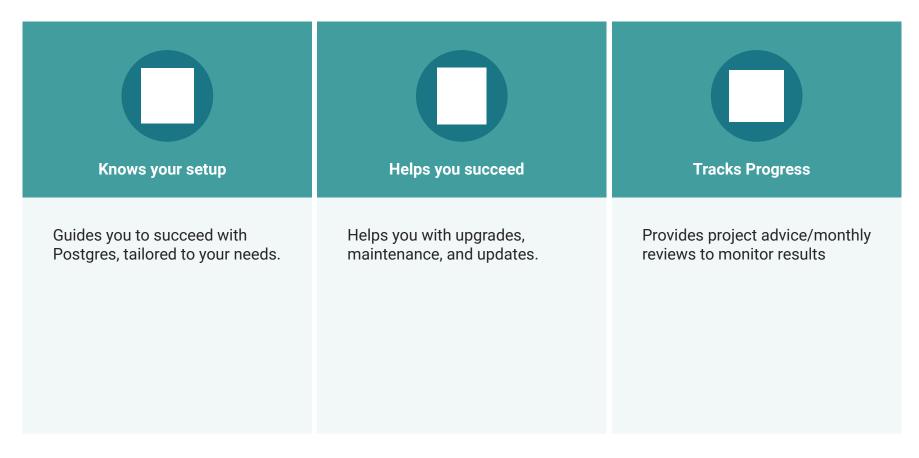
Services to expedite Postgres deployments on your infrastructure, including migrations to Postgres from other database management systems





Technical Account Manager: A trusted advisor, proactive assistance

Proactive assistance in preparing for future technology changes to ensure you get the most from Postgres and from your EDB products, solutions, and support benefits.





Remote DBA

You bring the environment and the architecture, we do the rest

24x7 managed operations	Augment your team	Understand DB growth trends	Postgres-certified DBAs	Get designated technical leads
Reduce downtime with remote monitoring and issue resolution.	Don't compromise on technical knowledge.	Anticipate increased capacity, hardware, and resource needs.	Tap into EDB's decades of experience.	Rely on a primary contact and technical leads.



Questions?



Thank you

